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APPENDIX B: SURVEY

<u>Introduction</u>

Richmond Not-For-Profit Space Needs Review

We invite not-for-profit organizations (NPOs) based in Richmond and/or serving Richmond residents with social services to complete the Richmond NPO Space Needs Survey!

Richmond is home to many NPOs that deliver essential social services to residents. NPOs depend on access to quality spaces that are affordable, located in appropriate neighbourhoods and secure.

The Richmond Community Services Advisory Committee, an advisory body to Richmond City Council on social, health and community matters, has launched a Richmond NPO Space Needs Review to understand the real estate needs and challenges affecting not-for-profits operating social services in Richmond and to guide planning and action for the future.

We need your help to understand your community, office, retail, and industrial space needs, challenges and opportunities so that we can build a clearer picture of social purpose real estate in Richmond. Social purpose real estate is any space/facility owned, rented and/or operated by non-profit/charitable organizations and social enterprises for the purpose of community benefit. Survey results will help the Committee provide advice regarding future policy development and make the case for supporting social purpose real estate in Richmond. Please help us by completing this survey and you will be entered to win a \$100 VISA card!

Please complete the survey by March 30, 2018.

Section 1: About Your Organization

To start, we would like to learn about your organization and the populations you serve in Richmond to get a snapshot of current and future demand for your programs and services.

1.	My	organization's name is:						
2.	info O O	case we need to verify or clarify ormation: Contact person: Role/title: Email address:	_	info	ormation, please provide you	ır na	ıme a	nd contact
3.	00000	y organization is a: Check all the Registered not-for-profit Registered charity For-profit entity For-profit social enterprise Not sure Other:	at ap	oply				
4.	ар О	y organization primarily serves toply. Children Youth Families Seniors Immigrants/ Refugees Individuals experiencing homelessness Individuals experiencing housing challenges Indigenous communities	0 0 0	Lin gro Mu ind LG cor Ind dis- Ind me cor Ind phy	guistic oriented	0 0 00 0	Indivisubst use/m addic Indivision familision Survivi Peop unem preca emplo	duals with ance nisuse or tions duals and es with low ne vors of abuse le who are ployed or rriously oyed ral population
5.	tha	y organization primarily serves to at apply. Under 12 years old 12-17 years old 18-24 years old 25-34 years old 35-44 years old 45-54 years old 55-64 years old 65-74 years old 75 years or older	he f	ollo	wing age range(s) of people	in R	lichm(ond: Check all
6.	Th 0	ne majority of my organizations of Specific neighbourhood(s) in Rich Blundell Bridgeport Broadmoor Sea Island Richmond city-wide					0 0 0	Shellmont Steveston Thompson West Cambie

O Metro Vancouver

		Province-wide Canada-wide Not sure		
7.	000000000000	y organization's main area(s) of focus in 2018 is: Advocacy Arts and culture Child care Youth Women Seniors Families Community development Settlement services Education Employment Training Animal rights Energy	00000000000	Health Mental health/Addictions Housing Homelessness Poverty reduction Human rights Legal services Religion/Faith Recreation/Sport Transportation/Mobility Waste management
8.	0000	s fiscal year (April1, 2017 to March 31, 2018), my Add programs or services (please explain why) Expand programs or services (please explain why) Remove programs or services (please explain why) Reduce programs or services (please explain why) Maintain programs or services (please explain why) I don't know	orga	anization will:
9.	fol 0 0 0 0 0	his fiscal year (April 1, 2017 through to March 31, lowing estimated number of clients or users in Ri 0 – 50 51 – 100 101 – 250 251 – 500 501 – 750 751 – 999 1,000 – 4,999 5,000+		
10	0 0 0	ow important is it that my organization remains in Very important Somewhat important Not very important Not important at all Not sure Other (please explain)	Rich	nmond?

Section 2: Human Resources

Next, we want to understand your needs for personnel who serve Richmond (even if they also serve other areas), and how this impacts your space needs.

11. How many people work in all of my organization's community, office, retail and industrial spaces in an average week?

	NA	1-2	3-5	6-10	11-20	21-50	51-100	Other
Full-time employees	0	0	0	0	0	0	0	
Part-time employees (less than 30 hours/week)	0	0	0	0	0	0	0	
Contract workers	0	0	0	0	0	0	0	
Volunteers	0	0	0	0	0	0	0	

- 12. What percentage of full time and part time employees work in an average week:
 - a. On site?
 - O 0 25%
 - O 26 50%
 - O 51 75%
 - 0 76 100%
 - b. From home because there is no room on site and not out of choice?
 - O 0 25%
 - O 26 50%
 - O 51 75%
 - O 76 100%
- 13. Number of employees and volunteers who may be working with my organization over the next 5 10 years will:
 - O Increase
 - O Decrease
 - O Stay the same
 - O Not sure

Section 3: Space Needs

O No

Next, we want to understand your organization's current space needs in Richmond. This will help us compile an inventory of NPO space demands in Richmond.

14.	My organization operates the following number of sites (properties/units) in Richmond?
15.	(If you answered none to the previous question), my organization wants to operate sites out of Richmond in the next 5 – 10 years? O Yes. How many: O No O Maybe O I don't know
16.	My organizations current or future Richmond premises are or will be our: O Sole location(s) O Primary space or head office O Branch/satellite office(s)
17.	Do you currently share space with another organization in Richmond? O Yes

18. Please fill in the following information for each space your organization occupies in Richmond (including any shared community space that you use and excluding housing sites and child care facilities).

and child care facilities).	
	Site #
Address:	
Size: What is the approximate size in total square footage of this space (excluding parking, housing sites and child care facilities)?	
Space type: My organization would describe this space as:	Office building Commercial/retail Religious building (e.g., church, mosque, temple) Public/community facility Institutional building (e.g., school, college, hospital) Light industrial/warehouse Heavy industrial / production Multi-use building Co-work/shared space Home office Do not have dedicated space Other:
Satisfaction: How much does this space meet my organizational needs?	 Very satisfactory Somewhat satisfactory Neutral Not very satisfactory Not at all satisfactory
Tenure: What type of tenure does my organization have?	 Owns Rents from government Rents from the private sector Leases from government Leases from the private sector Sub-leases from another organization Pays below-market rates Uses space that is subsidized

	 Uses space that is donated at no cost Other: 		
Security: How secure is my organizations space for the next 5 - 10 years (i.e. confidence in ability to renew lease or maintain space)?	 Very secure Somewhat secure Not very secure Not secure at all Not sure 		
Security: Does my organization need to move in the coming years?	 Yes, within the next 2 years Yes, within the next 5 years Yes, within the next 10 years Yes, in over 10 years No, we will not need to move Not sure 		
Security: If yes, why will my organization need to move in the coming years?	 Adding/expanding/growing programs and services Reducing/removing programs or services Changing location and needs of clients/users Rental/lease expiration Financing Other 		
If lease/rent, my organizations average total monthly total costs are:	 Can provide total only: Can provide breakout: Base rent or lease payment: Utilities (excluding phone, cable, security, cleaning): Maintenance: Taxes: Facility reserve funds: 		
If lease/rent, the term/length of my organizations lease/rental agreement is:	 No written rental agreement Month-to-month Less than a year Between 1 and up to 2 years Between 2 and 5 years Between 5 and 10 years More than 10 years Not applicable Other: 		
If lease/rent, my organizations agreement terms or restrictions are: (such as a redevelopment clause, limited operating hours, demolition clause etc.)? (Optional)			
If own, my organizations monthly expenses (including mortgage payment) are on average:	 Can provide total only: Can provide breakout: Mortgage payment: Utilities (excluding phone, cable, security, cleaning): Maintenance: Taxes: Facility reserve funds: Total monthly costs: 		

	o Total monthly costs:
40	Manager Control of the Control of th
19.	My organizations current space (or lack of space) has limited or inhibited our ability to offer
	programs and services:
	O Yes (please explain)
	O No

20.	If owning, my organization would consider redevelopmeeds? O Yes O No O Maybe	ping	any of our sites to better meet our
21.	Within the next 5 - 10 years, my organization's space O Decrease O Stay the same O Expand (increase space) O Add (an additional location in Richmond) O Relocate to same sized premise O Relocate to larger premises (it is not possible to		
22.	If my organization has plans to grow its space in the additional space is needed (provide estimated numbers)		
	If relocating or opening another premise is necessa the following number of sites: O Dedicated space: O Shared space: O Not applicable	ry in	the future, my organization will need
24.	In a future move or expansion, my organization would buying a single building space for your own org Buying a space within a multi-tenant building Renting / leasing a single building space for you Renting / leasing a space within a multi-tenant building Co-locating with other organizations Co-working / community spaces Locating in a community hub None of these	aniz ır ow	ation vn organization
25.	If relocating or opening another premise is necessal want to be in: O Blundell O Bridgeport O Broadmoor O City Centre O East Cambie O East Richmond O Hamilton	0000	Shellmont Steveston Thompson West Cambie Outside Richmond
26.	The type(s) of space my organization will need in th Waiting room/reception Open offices Private offices Space to store confidential files Space for printing/photocopying Mail room Purchasing room Board rooms Multi-purpose / activity rooms Workshop / training rooms	000000	Meeting rooms Staff/lunch rooms

- Storage rooms
 Car parking
 Bike parking
 Pick-up / drop-off space
 Other: _____

27. Please rank the most important factors my organization considers when choosing space.

Not consider ed	Not very importa nt	Neutral	Importa nt	Very importa nt
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
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0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
	consider ed O O O O O O O O O O O O O O O O O O	consider ed importa nt 0 0	consider ed importa nt O O O	consider ed importa nt nt 0 0 0 0 0

28. The major building components, features or amenities that are important to my organization that we do not currently have access to are: (max. 200 characters) _____

Section 4: Finances

Next, we want to learn about your organization's financial situation to understand your ability to sustain your current space needs, and to consider expanding into new spaces.

29.	 This fiscal year (April 1, 2017 to March 31, 2018), my organization has to work with the following approximate budget: Less than \$250K \$250K - \$500K \$500K - \$750K \$750K - \$1M \$1M - \$2.5M \$2.5M - \$5M \$7.5M+
30.	This fiscal year (April 1, 2017 to March 31, 2018), my organizations total annual expenses/operating costs are:
31.	The approximate per cent of my organization's annual expenses/operating costs go towards the following (fill in what you can): O Mortgage O Rent / Lease O Building Maintenance O Building Renovations O Property Taxes O Capital Expenditures
32.	My organization is currently paying more / less or the right amount for space relative to what we can afford? O More O Less O Right amount
33.	My organizations maximum monthly cost that we can afford and could spend on space-related costs is: (this could be triple-net rent, all-in rent or total costs including mortgage payment, utilities, maintenance, and taxes)

Section 5: Challenges & Opportunities

Lastly, we want your help identifying key challenges and opportunities to the delivery of affordable, appropriate, accessible and secure space for social service NPO's in Richmond.

34.	The main challenges my organization faces in securing affordable and suitable space are: (max. 200 characters)
35.	The strategies or approaches my organization is planning to undertake in the next 5-10 years to respond to space challenges are: (max. 200 characters)
36.	The opportunities my organization is interested in exploring associated with securing or maintaining space in the next 5 - 10 years are: (check all that apply) Strategic planning within my organization Planning to co-locate with other organizations Networking with planners, potential funders, potential space providers, developers, other NPO's and so on. Researching social purpose real estate Building knowledge, resources and capacity to secure space (such as with site selections, capital investment plans, due diligence, management approaches, decisions about tenure, and maintenance schedules). (please explain) Advising regarding policy development (such as land use policies and regulations, social development infrastructure plans, municipal community amenity contribution zoning and density bonus policies, tax structures, set-asides for not-for-profits in commercial developments, not-for profit enterprise zones etc.). (please explain) Seeking financing and funding (such as grants, property tax exemptions, low-interest loans and assistance on raising funds and purchasing space). (please explain) Generating more revenue for space (such as through finding new donors, fundraising, and improving capital campaigning). (please explain) Increasing the number of public facilities, institutional spaces and community-owned assets and shared spaces in Richmond. (please explain) None of the above Other:
37.	The main suggestions my organization has for funders, advocacy groups and/or governments to assist us in achieving affordable, suitable and secure space are: (max. 200 characters and optional)

APPENDIX C: SURVEY SUMMARY TABLES

My organization is a (check all that apply)					
Registered Not-for-profit	32	82%			
Registered Charity	28	72%			
Other	1	3%			

My organization primarily serves the following population(s) in Richmond (check all that apply)			
Linguistic oriented group	4	10%	
Other	4	10%	
Individuals experiencing housing challenges	10	26%	
Survivors of Abuse	10	26%	
Individuals experiencing homelessness	11	28%	
Individuals with substance use/misuse or addiction	11	28%	
Indigenous communities	12	31%	
LGTBQ2 communities	12	31%	
Individuals and families with low income	12	31%	
Individuals with physical health concerns	13	33%	
People who are unemployed or precariously employed	13	33%	
Immigrant Refugees	15	38%	
Multicultural individuals	15	38%	
General population	17	44%	
Seniors	18	46%	
Individuals with disabilities	18	46%	
Individuals with mental health concerns	18	46%	
Youth	19	49%	
Children	23	59%	
Families	25	64%	

My organization primarily serves the following age range(s) of people in Richmond (check all that apply)		
10 and under	23	59%
11-19	29	74%
20-29	32	82%
30-39	33	85%
40-49	33	85%
50-59	33	85%
60-69	32	82%
70+	27	69%
All	14	36%

Most of my organizations clients/users geographically live/commute from			
Richmond citywide	33	85%	
Metro Vancouver	10	26%	
Specific Neighbourhoods in Richmond	3	8%	
Province-wide	2	5%	
Canada-wide	2	5%	
I dont know	1	3%	

Check all that apply		
Blundell	2	
Bridgeport	2	
Broadmoore	2	
Sea Island	2	
City Centre	2	
East Cambie	3	
East Richmond	2	
Hamilton	2	
Shellmont	2	
Steveston	2	
Thompson	2	
West Cambie	2	

My organization's main area(s) o	of focus in 2018 are (check	all that apply)
Transportation & Mobility	1	3%
Religion/Faith	1	3%
Legal services	3	8%
Arts and culture	3	8%
Human rights	4	10%
Settlement services	5	13%
Recreation/Sport	5	13%
Poverty reduction	5	13%
Food security	5	13%
Child care	6	15%
Education	7	18%
Other	8	21%
Housing	8	21%
Homelessness	8	21%
Women	10	26%
Training	10	26%
Employment	10	26%
Community development	10	26%
Advocacy	10	26%
Mental health & Addictions	11	28%
Seniors	12	31%
Health	12	31%
Youth	14	36%
Families	19	49%

This fiscal year (April 1, 2017 to March 31, 2018) my organization has/will:			
Add programs or services	9	23%	
Expand programs or services	10	26%	
Maintain programs or services	19	49%	
I dont know	1	3%	

This fiscal year (April 1, 2017 through to March 31, 2018), my organization has / will serve the following estimated number of clients or users in Richmond		
# Clients / Users	Org. #	% Respondents
0-50	1	3%
51-100	5	13%
101-250	4	10%
251-500	8	21%
751-999	1	3%
1000-4999	11	28%
5000+	8	21%
I dont know	1	3%

How important is it that my organization remains in Richmond			
Very important 35			
Somewhat important 3			
Other	1		

The approximate percentage of my organization's annual expenses and operating costs go towards the following (check all that apply and then fill out amounts in the fields that appear below):		
Rent or Lease	24%	
Building Maintenance	10%	
I don't know	8%	
Building Renovations	5%	
Mortgage	3%	
Property Taxes	4%	
Capital Expenditures	4%	

My organization is currently paying more / less or the right amount for space relative to what we can afford?			
Right amount 28			
More 7			
I don't know 3			
Less	1		

This fiscal year (April 1, 2017 to March 31, 2018), my organization has / will work with the following approximate budget:		
Less than 250K	10	
250K - 500K	3	
500K - 750K	4	
750K - 1M	3	
1M - 2.5M	9	
2.5M- 5M	2	
7.5M +	5	
I don't know	2	

The opportunities my organization is interested in exploring associated with securing or maintaining space in the next 5 to 10 years are (check all that apply):		
Other	1	3%
I don't know	5	13%
Increasing the number of public facilities, institutional spaces and community owned assets and shared spaces in Richmond	11	28%
Building knowledge resources and capacity to secure space	12	31%
Advising regarding policy development such as land use policies, community amenity contribution zoning and density bonus policies tax structures set aside for NPOs	12	31%
Researching social purpose real estate	13	33%
Strategic planning within my organization	17	44%
Planning to co-locate with other organizations	18	46%
Seeking financing and funding such as grants, property tax exemptions, low interest loans and assistance on raising funds and purchasing space	18	46%
Generating more revenue for space such as through finding new donors, fundraising and improving capital campaigning	20	51%
Networking with planners, potential funders, potential space providers, developers and other NPOs	25	64%

*If you answered none to the previous question. My organization wants to operate sites in Richmond in the next 5 to 10 years		
Yes	6	55%
No	2	18%
Maybe	2	18%
I don't know	1	9%

Number of sites in Richmond		
0 sites	5	13%
1 site	18	46%
2 sites	9	23%
3 to 10 sites	7	18%

My organization currently shares space with another organization in Richmond		
Yes	18	47%
No	20	53%

My organization's current or future Richmond premises are or will be our:			
Sole locations	15	39%	
Primary space or head office	12	32%	
Branch/satellite offices	8	21%	
I don't know	1	3%	
Other	2	5%	

Space type: My organization would describe this space as:		
Other	3	8%
Home office	1	3%
Commercial building	2	5%
Institutional building	2	5%
Co-work or shared space	2	5%
Do not have dedicated space	2	5%
Religious building	3	8%
Public or community facility	17	44%
Multiuse building	11	28%
Office building	13	33%
Light industrial or warehouse	1	3%

Satisfaction: How much does this space meet my organization's needs?		
Very satisfied	8	22%
Somewhat satisfied	18	50%
Neutral	1	3%
Not very satisfied	9	25%

Tenure: What type of tenure does my organization have?		
Uses space that is subsidized	1	3%
Rents from government	2	5%
Leases from government	2	5%
Other	2	5%
Rents from the private sector	3	8%
Subleases from another organization	3	8%
Pays below market rates	3	8%
Owns	4	10%
Leases from the private sector	7	18%
Uses space that is donated at no cost	9	23%

Security: How secure is my organization's space for the next 5 to 10 years (i.e. confidence in ability to renew lease or maintain space)?		
Very secure	13	35%
Somewhat secure	13	35%
Not very secure	3	8%
Not secure at all	4	11%
I dont know	4	11%

Security: Does my organization need to move in the coming years?		
Within the next 2 years	6	16%
Within the next 5 years	2	5%
Within the next 10 years	1	3%
We will not need to move	15	41%
I dont know	13	35%

Security: If yes, why will my organization need to move in the coming years?			
Adding/expanding/growing programs and services	5	26%	
Reducing/removing programs or services	1	5%	
Changing location and needs of clients and users	1	5%	
Rental/lease expiration	5	26%	
Financing	1	5%	
I don't know	1	5%	
Other	5	26%	

If Leasing/Renting: The term/length of my organization's lease/rental agreement is:		
Other	2	7%
Less than a year	2	7%
Between 5 and 10 years	2	7%
More than 10 years	2	7%
Not applicable	2	7%
Month to month	2	7%
Between 2 and 5 years	6	22%
Between 1 and up to 2 years	9	33%

My organization's current space (or lack of space) has limited or inhibited our ability to offer programs and services:		
Yes	24	62%
No	15	38%

If owning, my organization would consider redeveloping any of our sites to better meet our needs?				
Yes	7	39%		
No	4	22%		
Possibly	3	17%		
I don't know	3	17%		
Other	1	6%		

Total ownership costs					
\$10,000.00 - \$19,999.00	1	20%			
\$20,000.00 - \$29,999.00	2	40%			
30,000.00 +	2	40%			

Total monthly lease/rental costs				
\$0 - \$999.00	5	18%		
\$1000.00 - 1999.00	6	21%		
\$2,000.00 - \$4,999.00	5	18%		
\$5,000.00 - \$9,999.00	6	21%		
\$10,000 +	6	21%		

Approximate Size of Organizations Space					
0 - 999 sq ft	20	34%			
1000 - 1999 sq ft	5	9%			
2000 - 2999 sq ft	12	21%			
3000 - 3999 sq ft	4	7%			
4000 - 4999 sq ft	6	10%			
5000 - 9999 sq ft	6	10%			
10,000 + sq ft	5	9%			

Within the next 5 to 10 years, my organization's space will need to:					
Expand/increase space	11	28%			
Stay the same	11	28%			
I don't know	6	15%			
Add an additional location in Richmond	5	13%			
Relocate to larger premises it is not possible to expand at current site	4	10%			
Relocate to same size	2	5%			

In a future move or expansion, my organization would consider:					
Renting or leasing a space within a multitenant building	6	15%			
Co-locating with other organizations	6	15%			
Locating in a community hub	6	15%			
I don't know	6	15%			
None of these	4	10%			
Buying a single building space for my own organization	3	8%			
Coworking community spaces	3	8%			
Other	3	8%			

If relocating or opening another premise is necessary in the future, my organization would ideally be located in (check all that apply):						
Other	1	3%				
Outside Richmond	1	3%				
None of these	1	3%				
Hamilton	1	3%				
Outside Metro Vancouver	2	5%				
Broadmoor	4	10%				
East Cambie	4	10%				
East Richmond	4	10%				
Shellmont	4	10%				
Thompson	5	13%				
Blundell	6	15%				
West Cambie	6	15%				
Steveston	7	18%				
I don't know	7	18%				
Bridgeport	8	21%				
City Centre	27	69%				

The type(s) of space my organization will need in the future is / are (check all that apply):				
Warehouses	2	5%		
Onsite daycare	3	8%		
I don't know	3	8%		
Other	4	10%		
Gallery/exhibition space	4	10%		
Mail room	4	10%		
Technical support space	6	15%		
Pickup/drop-off space	9	23%		
Outdoor space (e.g. play area park)	11	28%		
Bike parking	14	36%		
Waiting room/reception	16	41%		
Boardrooms	16	41%		
Storage rooms	16	41%		
Open offices	17	44%		
Kitchen	17	44%		
Staff/lunch rooms	19	49%		
Meeting rooms	21	54%		
Space to store confidential files	23	59%		
Program space	23	59%		
Car parking	24	62%		
Private offices	25	64%		
Space for printing/photocopying	25	64%		
Workshop/training rooms	26	67%		
Multi-purpose activity rooms	29	74%		

The most important factors my organization considers when choosing space are (please rank):						
	Location	Proximity to clients/users	Proximity to related organizations	Proximity to personnel		
I don't know	1	1	1	1		
Not considered	0	0	0	2		
Very important	28	28	12	4		
Important	9	5	13	13		
Neutral	0	3	10	13		
Not important	0	2	2	3		
Not very important	0	0	1	2		

The most important factors my organization considers when choosing space are (please rank):						
	Signage/ branding potential	Features of space	Parking	Proximity to transit	Cycling access and facilities	Accessi bility
I don't know	1	2	1	1	1	1
Not considered	2	0	0	0	1	0
Very important	6	21	18	28	5	28
Important	10	15	16	9	13	8
Neutral	11	1	2	1	14	1
Not important	5	0	2	0	4	1
Not very important	3	0	0	0	0	0

The most important factors my organization considers when choosing space are (please rank):						
	Ground floor access and space	Secure/long- term leasing agreement	Landlord flexibility	Rent rates	Ability to vacate/exit	
I don't know	1	1	1	1	1	
Not considered	0	3	4	3	3	
Very important	15	19	13	26	8	
Important	11	13	15	6	12	
Neutral	10	2	5	3	12	
Not important	2	0	0	0	2	
Not very important	0	1	1	0	1	

The most important factors my organization considers when choosing space are (please rank):						
	Ability to share premises with other organizations	Adequate size of space	Child friendly space	24 hour access to premises	Length of commitment	
I don't know	1	1	1	1	1	
Not considered	1	1	4	1	1	
Very important	3	24	11	6	13	
Important	15	13	13	13	20	
Neutral	13	0	6	10	4	
Not important	4	0	2	4	0	
Not very important	2	0	2	4	0	

The most important factors my organization considers when choosing space are (please rank):				
	Availability for purchase	Availability for lease	Dedicated outdoor space	Kitchen/food space
I don't know	1	1	1	1
Not considered	7	4	2	1
Very important	5	10	6	13
Important	6	14	9	15
Neutral	10	9	13	7
Not important	7	0	4	0
Not very important	3	1	4	2